

I'M A CONCEPTUAL DIGITAL / BRAND DESIGNER BASED IN LONDON, WITH A COMPREHENSIVE UNDERSTANDING OF THE STRATEGIC ASPECTS OF BRANDING. I HAVE A STRATEGIC, DIGITAL AND INTEGRATED APPROACH HAVING WORKED AT AGENCY'S SUCH AS FIREDOG DESIGN, GRAND UNION, SAPIENT NITRO, VML LONDON AND CURRENTLY THE BRAND UNION

EMPLOYMENT

The Brand Union - Junior Designer
October 2011 - (Present)

VML London - Junior Designer
February 2011 - (8 Months)
Working on Xbox eCRM & other accounts

FREELANCE

SapientNitro (Contract) - Designer
October 2010 - (2 months)
Vodafone.co.uk account on site at HQ in Newbury & Sapient London

Fold7 - Junior Designer
September 2010 (1Day)
New Social Website Brand
(Designing assets & Brand elements)

Grand Union - Junior Designer
September 2010 - (2 Weeks & 2Days)
Carphone Warehouse (Web Interface Design)
Boots (Email and Facebook Designs)

Crayon London - Junior Designer
June 2010 - (1 month)
Sony - (Retail Design)

INTERSHIPS

**McDonald's Restaurant Ltd
(Corporate Training Department)
Graphic Designer / Training
Administrator**
July 2009 - June 2010 (11 months)

**Gibson Blanc Design Associates
Intern / Designer**
August 2008 - September 2008 (1½ months)
Arce Landscapes / Factorplus

**Still Waters Run Deep
Intern / Designer**
July 2008 (1 month)

**Firedog Design
Intern / Designer**
May 2008 - July 2008 (2 months)
Recudo / Munique Re / Harneys /
Deutsche bank

EDUCATION

Coventry University 2006 - 2009
First Class BA(Hons) in Graphic Design

St Charles Sixth Form 2004 - 2006
AVCE in Art and Design A/B
A level in Media Studies C

John Paul II Secondary School
English C
Art and Design B/B
Art C

**CIW Associates Design
Specialist course**
Taken from April - June 2010 learning
digital language, software and skills for
web my own investment.

TRAINING

London College of Communication
Perfect PDF's for web and print - 1 Day

McDonald's Training & Development
Project management Course - 2 Day
Advanced Outlook - 1 Day
Negotiating Skills - 2 Day
Advance Powerpoint - 1 Day

TECHNICAL SKILLS

Software:

- Mac OSX & Windows
- Microsoft Office
- Adobe CS3, CS4, CS5
- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Adobe Acrobat Pro
- Adobe Dreamweaver (Basic)

Basic understanding of:

- HTML
- XHTML
- CSS
- FTPs

Design:

- Brand Identity and Development
- Interface Design Skills
- Information and Typographic skills
- Can work to Wireframes
- Social Media Understanding
- Understanding of CMS systems

REFERENCES

"Tobi has everything you could want from a Junior designer. He has bags of enthusiasm, he is eager to learn, he has a good skill set and has experience of working with big clients. I was impressed at how quickly he got in to the swing of things with little fuss, and quickly proved himself to be a valuable member of the team. I look forward to working with him again."

LIAM HARBERD
ART DIRECTOR
SAPIENTNITRO

"Tobi is a great guy. I found his enthusiasm infectious whilst working with him at Sapient. He is quick to learn and will be an asset to any team. With the right direction Tobi will go far and wish him all the best."

ED GRAHAM CAMPBELL
ART DIRECTOR
SAPIENTNITRO

"Tobi has got bags and bags of energy and enthusiasm for design. He is great to work with, friendly, professional and all round good guy. He gets the job done and leaves no stone unturned."

JONATHAN PAYNE
JUNIOR DESIGNER

"I worked with Tobi for a year and found him a considerate and thoughtful worker. His designs were always clean, clinical and easily understood, fulfilling the clients briefs with a minimum of fuss or rework."

EDWIN DARFI
ACCOUNT MANAGER
(MCDONALD'S LTD) LINNEY'S DESIGN

"Tobi is a great guy to work with. With old fashioned values very much amiss in todays world, the experience was always a pleasure!"

CLIFFORD BOOBYER
CREATIVE DIRECTOR
FIREDOG DESIGN

